A close-up photograph of a brown cow's head as it looks over a barbed wire fence. The cow is positioned on the right side of the frame, with its face partially obscured by the wire. It appears to be chewing on some green grass. In the background, a lush green field stretches out, with several other cows grazing. To the left, a dark, weathered barn is visible. The sky is a pale, overcast blue. The overall scene is a peaceful rural landscape.

# PRIMROSE FARM

2025





# PRIMROSE FARM STAFF

- Alison Jones, Manager of Farm Programs and Interpretive Services
- Patty Kennedy, Farm Programs Supervisor
- Kit Bingham, Livestock Care Coordinator
- Jess Potorny, Agriculture Interpreter
- Katherine Thompson, Farm Programs Assistant
- 5 year-round and 9 seasonal volunteers



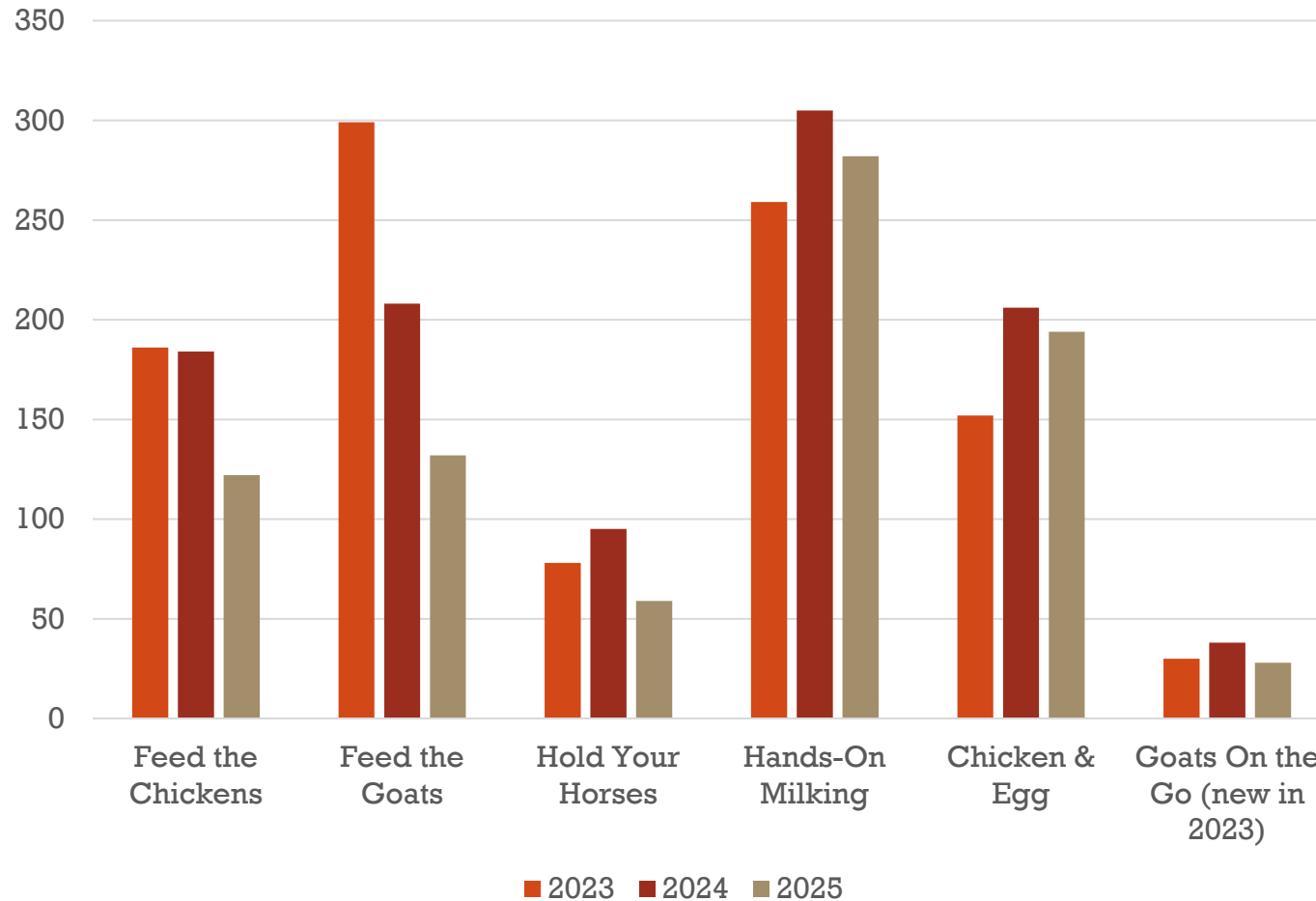
# ANIMAL ADVENTURES



- Feed the Chickens, Feed the Goats, Hands-On Milking, Chicken & Egg, Hold Your Horses, and Goats On the Go.
- Cost per person ranges from \$2 to \$18.
- Classes offered 5 days a week, March through November.



Animal Adventure Participants 2023 through 2025



## ANIMAL ADVENTURE PARTICIPANTS

- 1004 total participants for 2023
- 1036 total participants for 2024
- 817 total participants for 2025





# SCHOOL PROGRAMS

- Farmyard Friends—most popular with 732 participants.
- Custom programs—second most popular with 146 participants.
- Increase in homeschool co-ops.
- Served 953 students.







# SCOUT PROGRAMS

- Learn About Farm Animals badge program—most popular.
- Offered Day at the Dairy as a scout program this year by request.
- Had one custom program (fire safety/building and wagon ride).
- Exclusively Girl Scouts.
- 75 scouts served this year (down from 124 last year).





# FARM CAMP



- Even more demand than last year—233 participants and 189 waitlisted with only one unfilled spot this year (223 participants and 181 waitlisted in 2024—still only one unfilled spot because we did overenroll a few Junior sessions).
- Junior Farm Camp continued with two sessions each week.
- Senior campers enjoyed trips to Lenkaitis Holsteins, The Milk House ice cream, and Blackberry Farm.







# OUTREACH

Primrose Farm participated in four livestock outreach programs this year:

- Bockfest parade and festival in Roselle
- National Night Out in Campton Hills
- Covenant Living at the Holmstad's 50<sup>th</sup> Anniversary parade in Batavia
- Private company picnic at Luna on the Fairways Golf Course in Rochelle





# NEW PROGRAMS FOR 2025

- Offered 36 new programs for 2025 (26 contracted; 9 in-house; 1 joint with St. Charles Public Library).
- Barnyard Biotechnology Series was a very successful contracted program.
- Mix of children, family, and adult programming.
- Still seeing more success with smaller programs and events.







# BIRTHDAY PARTIES & FACILITY RENTALS

- 13 themed birthday parties (new for this year!)
- 10 wagon ride add-ons
- 10 pavilion rentals
- 3 large-scale rentals
- Close to tripling our rental revenue in 2025 vs. 2024





# FARMSTAND

- Operated by Quinton Babusch/Elder Oaks Farm, LLC
- Open Wednesdays and Thursdays from 3pm-7pm and Saturdays from 9am-1pm
- Also offers CSs with pick-up or delivery and sells at the weekly farmers' market in Elgin.





# PRIMROSE FARM'S ANIMALS

