Adult Activity Center Recap of 2023 and Plans for 2024

PARK BOARD PRESENTATION



MARCH 12, 2024

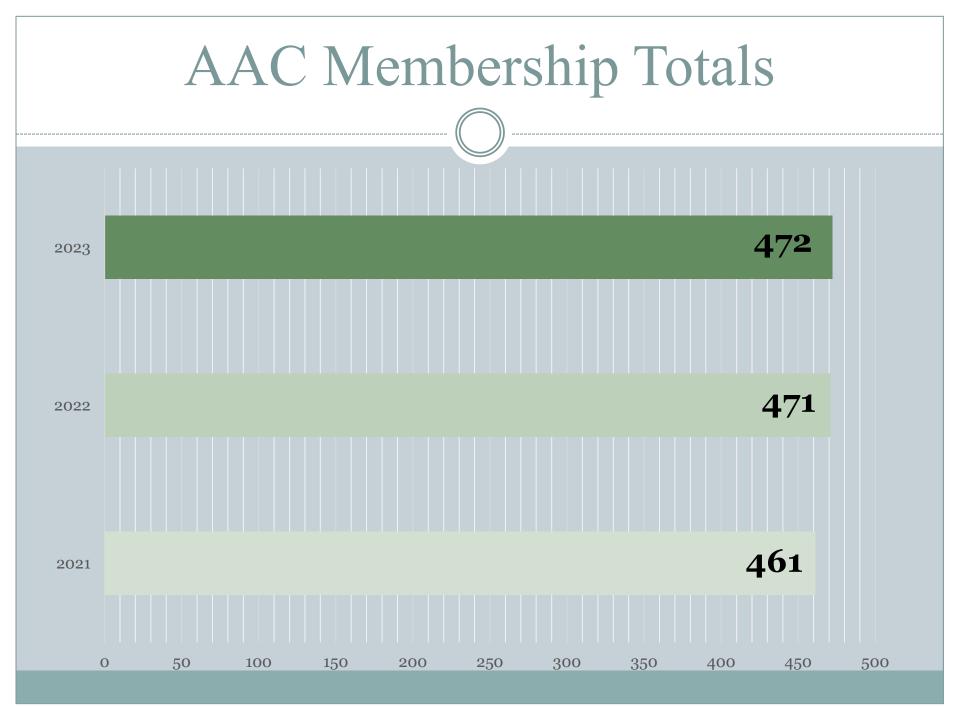






ENRICHING THE QUALITY OF LIFE OF PARK DISTRICT RESIDENTS THROUGH EXCELLENCE IN PROGRAMS, PARKS, FACILITIES, AND SERVICES.





AAC Drop-in Programs





9,439 members utilized the AAC for drop-in programs





Collaborative Programming







External:

- Pinot's Palette
- Sunrise Senior Living
- River Glen
- Geneva Hearing Services
- The Tiny Kitchen

Internal:

- Naturalist Crew
- Hickory Knolls Team
- Outreach Ambassador

Community Volunteers Giving Back



Internal:

- AAC Bingo Caller 30 hours
- AAC Member in Preschool 201 hours



External:

- Northern Illinois Food Bank
 - Averages 20 volunteers each month
 - 492.5 hours (up 10% from 2022)

Collaborative Partnering



St. Charles Breakfast Rotary Club:

- Early Bird Breakfast hosted in April & September 94 members!
- A Night of BINGO hosted in May & October 101 members!

New Trips in 2023





Fitzgerald's Fish Boil and Lake Geneva Shopping Wednesday, Aug 2 • 12-7:30pm Age 50+ • Fee: \$72 • #31898 From antiques to wine, artwork to chocolates, there is something for everyone downtown Lake Geneval After shopping, head to Fitzgerald's Genoa Junction for a traditional fish boil. Dinner and transportation included. Lake Geneva, WI.

Registration Deadline: July 26 Trips depart from and return to Pottawatomic Community Center, unless otherwise noted

Pottawatomie Community Center • stcparks.org







OL 2023

0L2023.0RG

Andy Warhol Portfolios

Tuesday, July 25 • 8:30am-5:30pm Ages 50+ • Fee: \$61 • #31904

Don't miss your chance to experience the Warhol Exhibition including 94 original works and additional interactive experiences! Start with a docent led talk, then embark on an artistic journey as you learn about one of the most popular and iconic artists in American history. Lunch on your own at a local restaurant. Admission and transportation included. Glen Elyn.

Registration Deadline: June 22 Trips depart from and return to Pottawatomie Community Center, unless otherwise noted

Pottawatomie Community Center • stcparks.org

585 people attended a trip in 2023, up 13% from 2022 (519)!

New Trips in 2023



NEW

Black Pointe Estate & Lunch Cruise on Lake Geneva Wednesday, June 28 • 7:30am-4:30pm Age 50+ • Fee: \$151 • #31801

Take a guided tour through the first two floors of this beautiful 1888 Queen Anne-style summer cottage, considered one of the finest examples of period architecture and furniture in the Midwest, and one of the oldest mansions in Lake Geneva. Afterwards, enjoy a narrated luncheon cruise of the entire lake aboard the Grande Belle. Guided tour, lunch and transportation included. Lake Geneva.

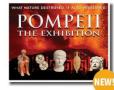
Registration Deadline: June 12 Trips depart from and return to Pottawatomic Community Center, unless otherwise noted.

Pottawatomie Community Center • stcparks.org









Pompeii Exhibit at Museum of Science & Industry Wed, Aug 16 • 8:30am-4:30pm Age 50+ • Fee: \$80 • #32441

Go back in time to the bustling commercial port and trading center that once was Pompeii. Explore the treasures, sculptures, jewelry, armor, weapons, coins and full body casts of the volcano's victims. Marvel at more than 150 precious artifacts that bring to life how people in this ancient city lived Enjoy a boxed lunch and browse other exhibits within the museum to finish out your visit. Admission, lunch and transportation included. Chicago.

Registration Deadline: July 31 Trips depart from and return to Pottawatomie Community Center, unless otherwise noted

Pottawatomie Community Center • stcparks.org

New Trips in 2023



Pottawatomie Community Center • stcparks.org



<image>

Tall Ships

Th, Aug 8 • 9:30am-4:30pm Age 50+ • Fee: \$126 • #31930

Learn about the incredible tales of real pirate adventures that happened on the inland seas while sailing the gentle waters of Lake Michigan Assistive devices such as rolling walkers and wheelchairs must be left on the dockside storage area and may not be used on the ship. Lunch on your own at Navy Pier before the cruise. Cruise and transportation included. Chicago.

Registration Deadline: July 27 Trips depart from and return to Pottawatomie Community Center, unless otherwise noted.

Pottawatomie Community Center • stcparks.org

42 trips offered in 2023, up 24% from 2022 (34)!

New Programs in 2023





Mardi (Pras Celebration

Put on your beads and get ready to have a great time while you enjoy a festive lunch! Historian and musician Tim Wilsey takes you down to New Orleans to celebrate Mardi Gras. Learn about it's origins and some of the greatest musicians who influenced generations, from Louie Armstrong to Fats Domino. Lunch sponsored by Brighton Gardens of St. Charles.

Tuesday • Feb 21 August 500

AAC Member \$15 Nonmember \$20 • #30692

Pottawatomie Community Center • stcparks.org

1,450 people participated in AAC programs, up 20% from 2022 (1,212)!

Fitness



AAC fitness programs had 388 participants; up from 363 in 2022 for the same offerings

Holiday Celebration





76 AAC Members celebrated the holidays at the Jingle Bell Bash at The Arcada, up from 61 members (20%) in 2022.



Continuing Partnerships SILVERADO Service above Se ST. CHARLES ver Glen BREAKFAST **ROTARY CLUB** of St. Charles





Looking Ahead in 2024

- MORE TRIPS OFFERED ON WEEKENDS TO REACH WORKING 50+ DEMOGRAPHIC
- POTLUCK LUNCHEONS ARE BACK BY POPULAR DEMAND
- OFFERING TECHNOLOGY BASED PROGRAMMING TO MEET NEEDS OF AAC MEMBERS
- COLLABORATION & CROSS-MARKETING WITH SPECIAL EVENTS TO OFFER OPPORTUNITIES TO CONNECT WITH OTHER ACTIVE 50+ RESIDENTS
- CROSS-MARKET OPPORTUNITIES WITH SPORTSPLEX AND THE ADDITION OF THE NEW ROWING SPACE



Thank you!

Questions, Comments and Feedback







