



ST. CHARLES PARK DISTRICT • RECREATION DEPARTMENT
8 North Avenue • St. Charles, IL 60174 • Ph: 630-513-6200 • Fax: 630-513-9304 • stcparks.org

Dear Merchant:

The St. Charles Park District would like to invite you to participate in the **Amazing Race St. Charles!** This event is so popular, the District has created two categories – competition or recreational.

This community fun fitness event is an exciting competition for the whole family, a group of friends or team of co-workers. It will be held on April 8, 2018 beginning at noon. Using clues, teams of 2-4 will race around St. Charles performing tasks that require brainstorming, communication, strategy and teamwork.

Participating businesses have the opportunity to:

- Create everlasting memories for the Amazing Race St. Charles participants
- Host a challenge – created by you - at your place of business. Challenges must be appropriate for ages 6+
- Showcase your business as a supporter of the Amazing Race St. Charles
- Interact with more than 50 Amazing Race St. Charles participants
- Receive the Amazing Race St. Charles day-of-event destination location sign to post at your place of business
- Receive the Amazing Race St. Charles Participating Business Certificate

Additional opportunity:

- Become a sponsor of the Amazing Race St. Charles
- Receive the Amazing Race St. Charles Sponsor Certificate

Participating Business Application form must be received by:

February 23, 2018

Sponsorship form must be received by:

March 9, 2018

Make check payable to:

St. Charles Park District

Return form to:

Cayla Greenfield, Community Center Supervisor

St. Charles Park District

8 North Ave., St. Charles, IL 60174

Return form via email to:

cgreenfield@stcparks.org

Questions?

Call Cayla Greenfield at 630-513-4329

Quotes from previous competitors:

“It was SO MUCH FUN! Everything was great, and we could tell that a lot of work was put into it. It was organized extremely well. All the businesses that participated were great too (we especially loved how interactive the tasks were at Kimmer’s and the Library!)”

“We loved the event! Had so much fun and can’t wait for next year!”

“It was cool, it was challenging, and most of all it was fun!”

“The event was run amazingly well for the first time! My family had a blast!”

Based off of the hit reality TV show, The Amazing Race™, teams will compete in physical and mental challenges. This D.I.T. (Do-It-Together) adventure foot race is way more exhilarating than a 5K. Create special memories while running, jogging, walking or crawling to victory.



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Today's Date: _____

_____ Yes! My business would like to participate in the Amazing Race St. Charles as a Challenge Destination.
Please describe your challenge below. Challenges will be evaluated by the St. Charles Park District's Fitness Committee for selection into the 2018 competition.

_____ Yes! My business would like to sponsor the Amazing Race St. Charles.
Businesses may become an event sponsor even if they are unable or not interested in participating.

_____ **Amazing Supporter Sponsor** – Minimum \$50

- Business logo or name placement on 50+ event t-shirts
- Business name listed on Thank You Facebook post, 5,500+ likes
- Day-of-event recognition at Awards Presentation

_____ **Foot Print Sponsor** – Minimum \$100

- All incentives listed in the Amazing Supporter sponsor package PLUS...
- Business name included on the Race Headquarters Thank You Banner
- Business name listed and linked, if applicable, on the Thank You ad in the St. Charles Park District's monthly e-newsletter, 20,000+ email distribution

Business Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Address: _____

City/State/Zip: _____

Business Website: _____

Please explain your Challenge Destination details: _____

Use back page, if needed.

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